

## Invitation for EXPRESSION OF INTEREST (EOI) for

## Dealership to sell Fly Ash Bricks Manufactured by NTPC Mouda in Maharashtra

Ref No. EOI/NTPC/MOUDA/AUD/02

Date: 21.10.2023

This expression of interest (EOI) consists of following Parts: -

- Part 1:** General Information.
- Part 2:** Format for Submission of Response to EOI.
- Part 3:** Terms & Conditions and General Guidelines for the Dealership.



**एनटीपीसी लिमिटेड**  
(भारत सरकार का उद्यम)

**रुचि की अभिव्यक्ती (ईओआई) के लिए आमंत्रण**  
महाराष्ट्र में एनटीपीसी मौदा द्वारा निर्मित  
फ्लाई ऐश ईटों को बेचने के लिए डीलरशिप

ईओआई क्र. ईओआई/एनटीपीसी/मौदा/एयुडी/02 दि. 21.10.2023

एनटीपीसी मौदा, जिसकी उत्पादन क्षमता 2320 मेगावाट (अनुमानित राख ईट उत्पादन 15000 / दिन) है, एनटीपीसी मौदा में निर्मित फ्लाई ऐश ईट के डीलरशिप के लिए इच्छुक रुचि की अभिव्यक्ति आमंत्रित की जाती है।

**आवेदन कैसे करें :** इच्छुक डीलर अनुलग्नक बी में दिए गए संबद्ध दस्तावेजों के साथ मानक प्रारूप में विधिवत भरी हुई अपनी रुचि की अभिव्यक्ति नीचे दिए गए पते पर दिनांक 05 नवंबर, 2023 को 17:00 बजे तक अथवा उससे पूर्व जमा करें।

ईओआई के लिए आवेदन एजीएम (ईएमजी/एयू), एनटीपीसी मौदा, रामटेक रोड, मौदा-नागपुर-441104 (महाराष्ट्र) को भेजा जा सकता है। ई मेल : [emgmauda@ntpc.co.in](mailto:emgmauda@ntpc.co.in), संपर्क नंबर : 09450916593, 09424140894 रुचि की अभिव्यक्ति के लिए मानक प्रारूप और सामान्य जानकारी वेबसाइट : [www.https://ntpctender.ntpc.co.in](https://ntpctender.ntpc.co.in) पर अपलोड की दी गई है।

पंजीकृत कार्यालय: एनटीपीसी भवन, स्कोप कॉम्प्लेक्स, 7, इंस्टीट्यूशनल एरिया, लोदी रोड, नई दिल्ली -110003, [www.ntpc.co.in](http://www.ntpc.co.in), सीआईएन : L40101DL1975GOI007966

**विद्युत क्षेत्र में अग्रणी**



**एनटीपीसी लिमिटेड**  
(भारत सरकारचा उपक्रम)

**रुचि की अभिव्यक्ती (ईओआई) करिता आमंत्रण**  
महाराष्ट्र मध्ये एनटीपीसी मौदा द्वारा निर्मित  
फ्लाई ऐश ईटोंच्या विक्रसाठी डीलरशिप

ईओआई क्र. ईओआई/एनटीपीसी/मौदा/एयुडी/02 दि. 21.10.2023

एनटीपीसी मौदा, ज्याची उत्पादन क्षमता 2320 मेगावाट (अनुमानित राख ईट उत्पादन 15000 / दिवस) आहे, एनटीपीसी मौदा मध्ये बनविलेले फ्लाई ऐश ईटचा डीलरशिप साठी रुचि की अभिव्यक्ति आमंत्रित करित आहे.

**आवेदन कसे करावे :** इच्छुक व्यापारी अनुलग्नक बी मध्ये दिले गेलेले संबद्ध दस्तावेजा सहित मानक प्रारूप मध्ये विधिवत भरलेले आपली रुचि की अभिव्यक्ति खाली दिलेल्या पत्त्यावर दिनांक 05 नोव्हेंबर, 2023 ला 17:00 वाजता किंवा त्यापूर्वी जमा करावे.

ईओआई साठी आवेदन एजीएम (ईएमजी/एयू), एनटीपीसी मौदा, रामटेक रोड, मौदा-नागपुर - 441104 (महाराष्ट्र) ला पाठवू शकतात. ई मेल : [emgmauda@ntpc.co.in](mailto:emgmauda@ntpc.co.in), संपर्क नंबर : 09450916593, 09424140894 रुचि की अभिव्यक्तिची मानक प्रारूप आणि सामान्य माहिती वेबसाइट : [www.https://ntpctender.ntpc.co.in](https://ntpctender.ntpc.co.in) वर अपलोड केलेली आहे.

पंजीकृत कार्यालय: एनटीपीसी भवन, स्कोप कॉम्प्लेक्स, 7, इंस्टीट्यूशनल एरिया, लोदी रोड, नवी दिल्ली -110003, [www.ntpc.co.in](http://www.ntpc.co.in), सीआईएन : L40101DL1975GOI007966

**विद्युत क्षेत्र मध्ये अग्रणी**

## Part 1: General Information

### 1. General Details about NTPC Mouda:

1.1. NTPC Mouda (2X500MW+2X660MW), a leading power generating unit of the largest power utility of India. NTPC Mouda is located in the Nagpur District of the state of Maharashtra.

1.2. NTPC Mouda is approximately 40 KM from Nagpur Railway station and is well connected by road.

1.3. NTPC Mouda runs a fly ash brick plant in its premises with an installed production capacity of 15 thousand per day. The brick plant has a storage facility for approximately 15-20 lakh bricks.

1.5. NTPC Mouda intends to award dealership for 06 months to interested agencies for selling its fly ash bricks. The dealer may sell the bricks manufactured by NTPC Mouda in any place within the state.

1.6. For this purpose, NTPC Mouda invites Expressions of Interest from interested agencies/bidders.

1.7. Further details regarding Expression of Interest (EOI) are given in following paras.

### 2. EXPRESSION OF INTEREST:

2.1. NTPC Mouda invites Expression of Interest (EOI) for above, from interested person for **awarding dealership of the fly ash bricks manufactured by NTPC Mouda.**

2.2. NTPC Mouda offer for sale of fly ash bricks (**size-230X110X70 mm**) through dealership. The sale price of fly ash brick to dealer is **Rs 4.27 per brick (12% GST extra) at NTPC Mouda Premises.**

### 3. How to apply

3.1. Interested applicant may submit their Expression of Interest along with specified documents and duly filled format enclosed as "Part 2: Format for Submission of Response to EOI" to the E – Mail address **emgmauda@ntpc.co.in** on or before **17:00 hrs of 05.11.2023.**

### 4. Documents to be submitted with duly filled "Part 2 - Format for Submission of Response to EOI":

List of relevant documents (for Traders/companies/industries) to be submitted along with application.

1. GST registration as may be applicable
2. Company registration as may be applicable
3. Pan Card copy.
4. Power of Attorney for authorized person. (if applicable)
5. Business details of the participant / applicant as prescribed in Annexure -A along with documentary proof as applicable.

List of relevant documents (for Individuals/Retail Customers) to be submitted along with application.

1. PAN Card
2. No PAN self-Declaration, if PAN Number not available.

3. Business details of the participant / applicant as prescribed in Annexure -A

All documents submitted shall be duly self-certified by the participant as being true and authentic. Interest / Offer / application is liable to be rejected if documentation is not complete.

**Address for Application Submission:**

AGM (AU)

Ash Utilization

NTPC Mouda, Mouda Ramtek Road

P.S.-Mouda, Dist.-Nagpur

Pin: 441104, (Maharashtra)

Email: [emgmauda@ntpc.co.in](mailto:emgmauda@ntpc.co.in)

Contact No. 09450916593/ 09424140894/9650990361

**Part-2: Format for Submission of Response to EOI**

Sl. No.	Description	Details
1	Name of the Buyer/brick User/Trader	
2.	Status (Company / Individual / Partnership firm)	
2.1	GST No, as may be applicable	
2.2	PAN No.	
2.3	Nature of Business:	
3	Registered Address /Address	
	Telephone No.	
	Mobile No.	
4	Communication Address	
	Telephone No.	
	Mobile No.	
5	GSTIN No. / UIN No. (If applicable)	
6	Any other relevant information	

Date ..... / ...../ .....

Signature:

Name of the Person .....

Place: .....

Designation: .....

Address: .....

.....

.....

Seal: .....

### **Part 3: Terms and Conditions and General Guidelines:**

#### **(A) Eligibility Criteria for applying for Dealership:**

1. Builders / contractors / Traders/ Building material suppliers/any individual are eligible to apply for dealership.

#### **(B) INVESTMENT REQUIRED:**

1. The eligible dealers should lift minimum sale of average 1,50,000 Nos of bricks during initial dealership period of six months.
2. After the selection, the dealer must deposit advance payment toward required bricks for sale, in favour of NTPC Mouda.
3. Dealer must submit a BG/SD of Rs 15000/- (Rs Fifteen Thousand only) in favour of NTPC Mouda after his selection. If fails to lift bricks quantity within the allocated time i.e., Six month, a penalty of 10 paisa/per brick will be imposed on un-lifted quantity of bricks.
4. BG/SD shall be returned to dealer after successful completion of lifting of bricks i.e., 1.5 lakh Bricks.

#### **(C) DEALERSHIP TERRITORY/AREA:**

1. Any place within Maharashtra State

#### **(D) PERIOD OF DEALERSHIP:**

1. The dealership shall be awarded for a period of 06 (six) months only. But can be renewed thereafter based on recommendation and evaluation report by competent authority.
2. NTPC shall reserve the right to cancel the dealership at any point of time without assigning any reason. On such cancellation, dealer shall be allowed to take delivery or get refund against outstanding advances.

#### **(E) DEALER PRICE and SELLING PRICE:**

1. NTPC Mouda net selling price to dealer will be **₹ 4.27 (12% GST Extra) at NTPC Mouda premises** and shall be FIRM during the complete dealership period of 06 months.
2. Forward selling price charged by the dealer to their customer shall be decided by the dealer on the basis of demand and supply in the market. NTPC shall not have any control over selling price.

#### **(F) DEALER'S OBLIGATIONS:**

1. The dealer cannot assign or transfer by any means the rights under this dealership in full or in part to any other person/business entity.
2. Dealers shall prominently display the NTPC's brand products, logo, cutouts etc to adequately advertise and inform about the products to visitors and onlookers in day and night.

3. Dealers shall make Advance payments for all purchases. Request for credit shall not be entertained.
4. Expenses towards Loading/Unloading, transportation, statutory obligation, outlet maintenance etc shall be borne by the dealer. NTPC shall not bear any expense.
5. Dealers shall obtain all applicable permissions from the concerned local/state/central authorities for transport, storage and sale of ash-based products.
6. The dealer shall indemnify NTPC against third party claims, losses if any, tax liabilities, damages, penal actions, notices, court cases, statutory violations etc which arise out under various operations within this dealership contract.
7. Dealers shall search for potential buyers of ash bricks.
8. Dealers shall help NTPC in brand building for ash bricks by creating an elevating and courteous atmosphere.
9. Dealer shall maintain a transparent accounting system for the bricks sold by the dealer.
10. Dealer shall advertise ash bricks for spreading awareness and acceptability.
11. The dealer shall keep online transaction facilities in place for the willing customers.

**(G) OPERATING TERMS AND CONDITIONS:**

1. The period of dealership shall be deemed to be started from the date mentioned in dealership certificate.
2. The dealers shall first inform the EIC/authorized person of NTPC the quantity of bricks they wanted to take supply. Whereas supply against advance payment will depend on the availability of stock and NTPC's in house requirement. Therefore, dealers are advised to inform for bulk supply well in advance.
3. After getting "Go Ahead" to take supply, the dealer will pay the required amount and submit the details of the carrying trucks with specified documents like registration, license, insurance etc. EIC shall then arrange to verify the same and issue permission/gate pass as per prevailing procedure adopted at the Station.
4. Expenses towards bricks loading, unloading, transportation, statutory obligation etc shall be borne by the dealer. Bricks once loaded will be treated as sold and NTPC will not entertain any damage/claim on account of transportation or unloading etc.
5. The dealer must collect ash bricks from NTPC Mouda brick plant premises. The sale of the bricks to the selected dealers will be on first cum first serve basis.
6. The dealer should make themselves aware and obey various safety norms/guidelines within the plant and load/transport the consignment accordingly. (As per Annexure-B)

**(H) TERMINATION/CANCELLATION of DEALERSHIP:**

1. On following conditions dealership shall be cancelled/terminated before ending of dealership period:
  - a) On receiving legal notices, complaints against the dealers.
  - b) It was found to be true by any means that the dealer was involved in any unlawful act.
  - c) On above mentioned conditions, the dealer shall be served a written explanation notice. On not getting adequate reply/explanation, dealership shall be cancelled.
  - d) NTPC shall reserve the right to terminate/cancel the dealership on specific and unavoidable conditions at any point of time.

**(I) DISPUTE RESOLUTION:**

Standard dispute resolution clause of NTPC will applicable.

**Safety:**

Following safety aspects to be complied by Dealer:

- Safety Shoe, safety helmet, hand gloves, dust mask & reflective jacket must be used by all workers deployed for loading of ash bricks.

Vehicles deployed for loading of ash bricks must comply following invariably:

- Valid Vehicle Registration
- Valid Vehicle Insurance
- Availability of Fitness Certificate of Vehicle
- Validity of Driving Licence
- Validity of Pollution under Control certificate
- Front & Back lights working.
- Main Horns and Reverse Horn in working condition.
- Any other required documents as per Govt. Authority.